



# BUNDLEHEAD: RATE CARD

Below are 4 tiers namely, The Pulse, The Anthem, The Legacy and The Dominion each specifying the service cost and what the service entails. The terms of payment are through PAYPAL.

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## TIER 1 – THE PULSE

**SIMPLE AUDIO VISUALIZER – €90 / track** Bring your track to life with reactive visuals built from your album art. Perfect for single releases, teasers, and streaming uploads.

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## TIER 2 – THE ANTHEM\*

**ELABORATE LYRIC VIDEO – €220 to €300** Motion-graphics-based lyric video synced to your song’s pulse. Up to 4 min: €220–€250 | Above 4 min: €250–€300 (+€25/min)

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## TIER 3 – THE LEGACY\*

**SOPHISTICATED LYRIC VIDEO – €400 to €500** Detailed animation, 2D/3D visuals, and high-end motion design. Up to 4 min (add €50–€70 per extra min).

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## TIER 4 - THE DOMINION (Album Visualizer Package)

€600 – €900 total (8–12 tracks) A cohesive visualizer for your album — unified tone and motion across all tracks.

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## SERVICE ADDONS

| SERVICE                 | RATE    | NOTES                       |
|-------------------------|---------|-----------------------------|
| Rush delivery (<3 Days) | +25–40% | Based on total project cost |

All of the above Tiers are done in 1920X1080 video dimensions

For any of the service, the band input necessary as follows :

1. Track ( \*.wav format, lossless)
2. Album Art, Front cover, CD inlay designs and graphics ( if any)
3. Band logo, font to be used (if provided by the band), else a specification of type of font to be used
4. A Written brief of what is needed, along with the lyrics of the track(s).
5. References and Client artwork, Band photoshoots to be used in the video if any
6. Any other specifications – for example, the use of AI in the visuals, gore, etc

\*For Tier 2 and Tier 3 the payments are made in two phases as a milestone. I will first make a simple draft of a sample animation ( usually a sample work of a chorus ) of 10 to 20 seconds, establishing the look and feel of video, once established I would require 50% of the payment and the rest upon completion.